5th Aachen International Summer School (ACISS) in Research Methods and Data Science
26 August to 27 September 2019

RWTH Aachen University
School of Business and Economics
ACISS | Review
How was the 4th ACISS 2018?

**Participant Breakdown (N=189)**

- 46% PhD students
- 33% Master students
- 14% MME-TIME students
- 7% External PhD students

**Key Facts and Figures**

- 8 Research Methods Courses
- 4 RWTH Aachen Instructors
- 4 International & External Instructors
  - Austria: University of Vienna
  - Chile: Universidad de Chile
  - UK: Imperial College London
- **Course Evaluation**
  - Instructors: Ø 1.2
  - Global: Ø 1.4
- **Participant Satisfaction**
  - 94% satisfaction with overall organization
ACISS | Testimonials

What did Post-Docs and PhDs think about it?

“I really enjoyed the course. Super helpful and valuable for my PhD. Should be required for every PhD student.”

“Provided me with knowledge helpful to kick-start my dissertation and helped to get in touch with other PhD students.”

“Good learning atmosphere, friendly and engaged people.”
“Interesting and helpful topics for my later research”

“Very knowledgeable lecturers, very useful content and interesting other students that enhanced the level of the class.”

“The course was amazing! I had a really nice group, good teachers and really helpful issues.”
ACISS | Key Features

Why should I participate in the ACISS 2019?

▶ Focus on **Management Research Methods** and Big Data Analytics

▶ Targeted at Advanced **Master** Students, **PhDs**, **Post-Docs** and Faculty

▶ Open to Applicants from **Inside and Outside of RWTH Aachen University**

▶ Recognized in all **Degree Programs** and **Specializations** of the School of Business & Economics

▶ **7 One-Week Courses** (5 ECTS each)

▶ **6 hours of Classroom Interaction** per Day

▶ Highly **Interactive** (e.g. Discussions, Group Work)

▶ **Learning by Doing** (e.g. Software Training, Hands-On Exercises)

▶ **Insights into Academic Career Paths**

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Further information: Please visit [www.wiw.rwth-aachen.de/summerschool](http://www.wiw.rwth-aachen.de/summerschool) or scan the barcode on the left hand side for further information on individual courses (syllabi), lecturers, the registration procedure, and the Summer School’s social program.

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# What courses are on offer?

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<tr>
<th>#</th>
<th>Title</th>
<th>Lecturer</th>
<th>Dates</th>
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<tbody>
<tr>
<td>1</td>
<td>Introduction to the Publication Process in Peer-Reviewed Journals</td>
<td>Prof. Dr. Peter Letmathe (RWTH Aachen)</td>
<td>26/08 - 30/08</td>
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<td>2</td>
<td>Introduction to Survey Design</td>
<td>Ass.Prof. Dr. Sven Mikolon &amp; Ass.Prof. Dr. Baris Pascal Güntürkün (Imperial College London &amp; WU Wien)</td>
<td>02/09 - 06/09</td>
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<tr>
<td>3</td>
<td>Introduction to Lab and VR Experiments</td>
<td>Prof. Dr. Özgür Gürerk (RWTH Aachen)</td>
<td>09/09 - 13/09</td>
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<td>4</td>
<td>Applied Advanced Econometrics</td>
<td>Prof. Dr. Almut Balleer (RWTH Aachen)</td>
<td>16/09 - 20/09</td>
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<tr>
<td>5</td>
<td>Introduction to Qualitative Research</td>
<td>Léo-Paul Dana, Phd</td>
<td>16/09 - 20/09</td>
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<td>(Montpellier Business School)</td>
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<td>6</td>
<td>Introduction to Social Network Analysis using Advanced Data Mining</td>
<td>Prof. Dr. Richard Weber</td>
<td>16/09 - 20/09</td>
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<td>(FCFM, Universidad de Chile)</td>
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<td>7</td>
<td>Scientific Writing Skills</td>
<td>Prof. Dr. Christoph Breidbach</td>
<td>23/09 - 27/09</td>
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<td></td>
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<td>(University of Brisbane)</td>
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ACISS | Registration
How do I register?

- **Registration for Applicants from RWTH Aachen University**
  - Through the website of the School of Business and Economics
  - Visit: [www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool)
  - Starts on 17 April and closes on 17 May 2019
  - No registration or participation fee
  - **Further information:**
    - Visit the ACISS website: [www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool)
    - Contact: [aciss@time.rwth-aachen.de](mailto:aciss@time.rwth-aachen.de)

- **Registration for External Applicants**
  - Through the website of the RWTH Business School
  - Participation fee of 750 EUR per course, including lectures and materials, a welcome package, and a local public transport ticket for the respective time
  - **Further information:**
    - Contact: [aciss@business-school.rwth-aachen.de](mailto:aciss@business-school.rwth-aachen.de)
CONTACT US
Contact details and disclaimer

Images used:
- Cover: Malte Salge

School of Business and Economics
Aachen International Summer School (ACISS)
in Research Methods and Data Science

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